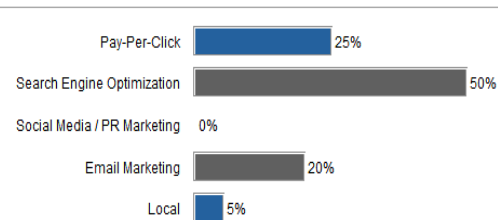


Web Hosting and eMarketing Partnership Produce Online Marketing Calculator

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By simply answering a few questions and adjusting a few variables, business owners can use a new online marketing calculator to identify the best budget and online marketing tactics needed to gain new customers online. Interested parties can try the [marketing calculator](#) on Lunarpages' website.

2. Distribution of Tactics: (See below)



[Lunarpages](#) has over 10 years of experience providing website solutions to businesses from the small start-up to fortune 100 companies. The company prides itself on offering customized solutions for every client, ensuring that anyone can design, build, market, and optimize their website effectively and easily. "We are so thrilled about offering these search and marketing solutions!" said Amy Armitage, Director of Business Development for Lunarpages. "For years, we have been readying the perfect solution, which combines web hosting, web design, domain registration, email hosting, and more. And finally, it is also for a price you can afford."

Part of Lunarpages' success comes from maintaining a close-knit attitude toward their staff and clients. In order to deliver even more value to their clients, Lunarpages has partnered with [LocalDirective](#) to provide marketing solutions including website design and revitalization, search engine marketing (SEM), search engine optimization, social media marketing and more.

Like Lunarpages, LocalDirective builds solid relationships with its employees and clients. This attitude helps them make the best decisions about their clients' business needs. Lisa Maier, CEO says, "Online marketing – if done right – can be the most cost-effective form of advertising today. Our job, at LocalDirective, is to make sure that we deliver an impressively high ROI for our clients."

Based on the similarities between the two companies and their overlapping areas of expertise, Lunarpages and LocalDirective have formed a partnership to offer clients a one-stop solution to their website needs. "I'm excited about this partnership which will offer our collective clients the best hosting AND marketing in one place!" said Lisa Maier. "I've been recommending Lunarpages for years because of their quality of service and attention to their customers' needs." The partnership promises to take both companies into the new decade with diversity and success.

For more information on Lunarpages, visit <http://www.lunarpages.com/> or call 1-714-521-8150. For more information on LocalDirective, visit, <http://localdirective.com/> or call 1-866-925-9524.

Summary

Lunarpages and LocalDirective have begun a joint venture to supply clients with a one-stop solution for creating and hosting websites, then driving high Return-On-Investment (ROI) traffic to these sites. Inspired by the partnership, the Online Marketing Calculator developed by LocalDirective identifies a unique budget and marketing strategy for each individual business.

Keyphrases

Website hosting, online marketing, internet marketing, website building, search engine marketing, search engine optimization, website revitalization, online marketing calculator, internet marketing budget